

# Seacrest Country Day School's 22<sup>nd</sup> Gala for Treasures Fact Sheet

## **EVENT:**

Seacrest School's 22<sup>nd</sup> annual auction and ball, ***Gala for Treasures***, has grown to become the second largest fundraising event in Southwest Florida and raises monies each year to fund financial aid awards to one third of its student population. Last year, our Corporate Sponsors, Patron Trustees and over 400 attendees raised over \$1.0 million for the school. Seacrest is proud that for 22 years, every penny raised from sponsorships, donations and the live and silent auction flows directly to the children through the financial aid fund and endowment. Our trademark "Cash Call" (the only deviation from raising financial aid funds during the evening), raised funds for Seacrest's Opening New Windows capital campaign.

## **DATE:**

March 13, 2010

## **LOCATION:**

Naples Grande Beach Resort

## **SEACREST'S FINANCIAL AID PROGRAM:**

Seacrest's philosophy of providing need-based financial aid to almost one out of every three students sets an incredible standard. According to statistics from the National Association of Independent Schools (NAIS), Seacrest awards 30% more in financial aid than the national average for elementary day schools.

## **LIVE AND SILENT AUCTION:**

Experience wild bidding as our auctioneer offers outstanding, must-have luxuries in the live auction. Then find yourself enticed by the most awe-inspiring silent auction to date. It is estimated that over 200 items will be available to be snapped up by the highest bidder.

## **GUESTS:**

Our goal is to involve over 400 philanthropically-minded individuals who will contribute to the success of the evening by ensuring that our wonderfully talented students can continue to

experience an educational opportunity that has no equal. We encourage parents to become Patron Trustees at an \$8,500 level or purchase Patron tickets at \$500 each.

**SPONSORSHIPS:**

Without the generous support of the community, businesses, parents and friends of education, success is simply beyond our reach. In order for *Gala for Treasures* to reach its goal, we have created unique corporate sponsorship opportunities at \$25,000, \$15,000, \$10,000 and \$5,000 levels. Exclusive sponsorships at the \$25,000 (Benefactor Sponsor) and \$15,000 (Stewardship Sponsor) levels are also available for individuals.